

Using Collective Impact to Support Your Community

August 20, 2019



Overview

- 1 Introduction
- 2. Collective Impact why, what and how
- 3. Examples
- 4. Tools and Resources for Action
- 5. Next Steps



Who We Are

Transform Consulting Group (TCG) is a woman-owned, strategic, and data-driven consulting firm. We provide solutions that help our clients to facilitate, build, and mobilize.





Who We Help







Nonprofits



Education



Communities



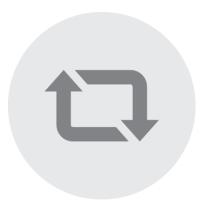




Facilitate Evaluation, Research, & Analysis



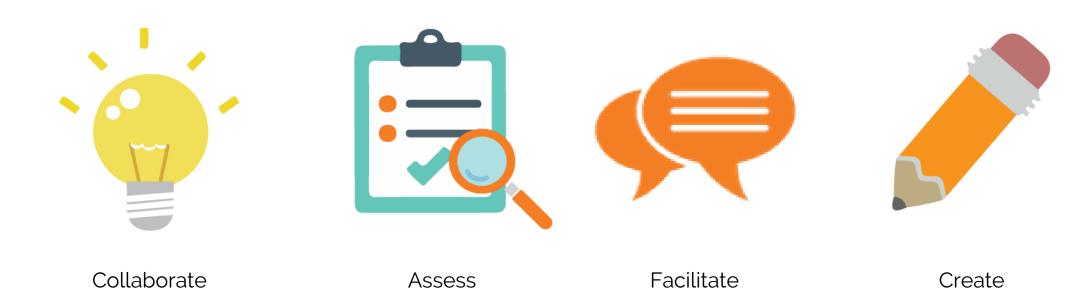
Build Capacity



Mobilize Communities, Partners, & Systems



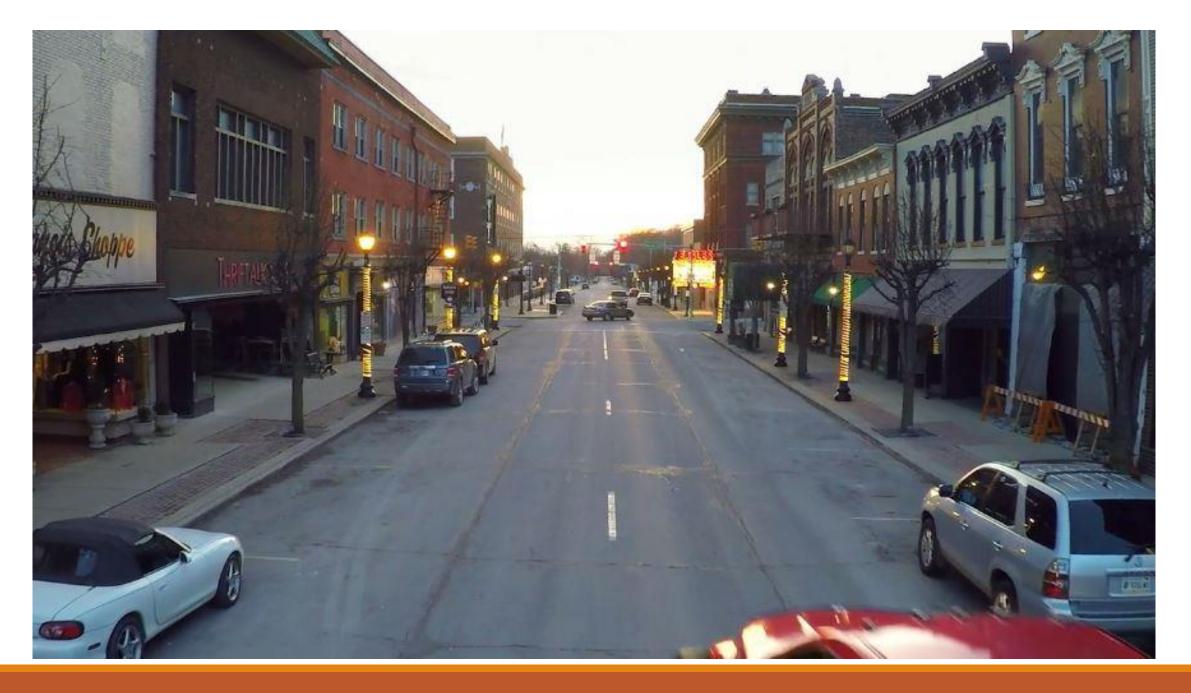
Our Approach



Practice of Community Collaboration















Why did your community form your main street organization?

How do we get better at the practice of collaboration?

Why are some community collaboratives more effective?

Many times community collaboratives fail because there is no agreed upon process of engagement.

The Practice of Community Collaboration



Stakeholder

Engagement

Collective

Impact

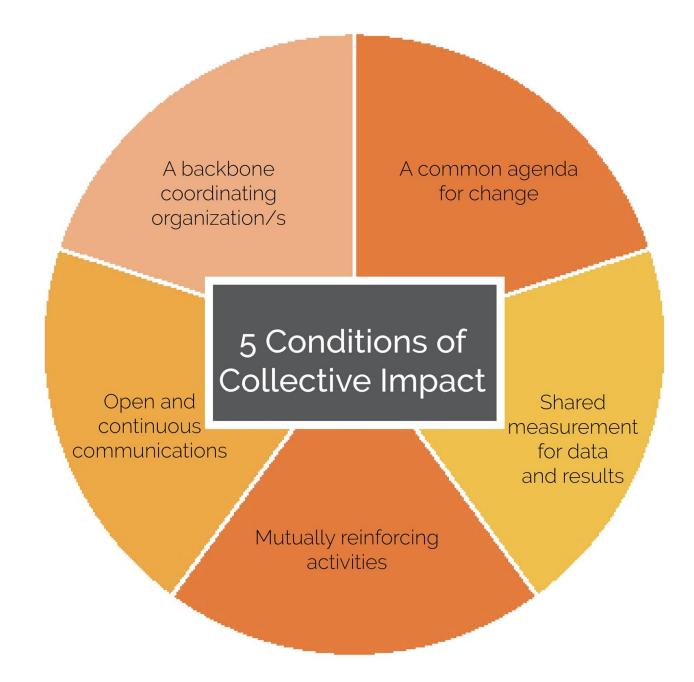


Collective Impact

- You have an issue that you are wanting to address that is bigger than what one organization can solve on their own?
- It's a framework, not a program.
- What are the issues that your main street organization is wanting to address?

5 Components of Collective Impact

** Must have agreement on the "compelling challenge" to come together



1. Common Agenda for Change



- Agreement on the "compelling challenge" to address
- Who's at the table
- Identify key stakeholders to engage on the issue
- Comprehensive, multi-sector engagement

2. Shared Measurement for Data



- Create a "baseline understanding" of where you are today in regards to the issue
- What questions do we want to answer?
- What information do we want to know?
- Agreement on key indicators
- Ongoing tracking of results and impact

3. Mutually Reinforcing Activities



- Create a plan for the future
- Reach consensus with all partners to adopt and integrate plan / strategies
- Build ownership and buy in community will
- All working towards common goal (not just benefiting own organization)



- Clear channels of communication
- Clear decision-making process / committee structure
- Dissemination of information internally and externally
- Transparency



5. Backbone Organization

- Whose job is it to think about this every day?
- Someone(s) need to be responsible to move the work forward, bring everyone together, gather the resources, etc.
- Integrate within an organization and/or hire consultant / organization



Case Study Example

Wabash County – compelling challenge

Geography	Population change					Components of population change							
	20184	Change from 2017		Change from 2010		Change from 2017				Change from 2010			
		#¤	% ĭ	# x	% ¤	Natural increase	Net migration			Natural ·	Net migration		
							Totalĭ	Int'l	Domestic≝	increase	Total≭	Int'l	Domestic x
Adams∙¤	35,636	214	0.60%	1,249	3.63%¤	409-3	(194)¤	5-3	(199)¤	3,034	(1, 79 3)¤	49:	(1,842)¤¤
Allen∙¤	375,351	3,141	0.84%	20,016	5.63%	1,919	1,244	553	691	17,547	2,769	5,361	(2,592)
DeKalb⋅¤	43,226	404-3	0.94%	997	2.36%¤	121-	284	(11)¤	295-1	1,055-)	(33)¤	(42)⊭	9-1
Huntington *	36,240	10	0.00%	(883)	(2.38%)	22-	(20)≍	113	(31):	94)	(966) ¤	81	(1,047)
Kosciusko∗¤	79,344	334-3	0.42%	1,990	2.57%¤	296	443	64-1	(20)≍	2,727	(680)¤	404	(1,084)
LaGrange 🕱	39,330	108	0.28%	2,200	5.93%	450	(343)	(8)	(335)	3,951	(1,751)	17:	(1,768)
Noble∙¤	47,532	148	0.31%	(8)¤	(0.02%)¤	132	193	14:	5-)	1,262	(1,256)¤	29:	(1,285)¤¤
Steuben	34,586	165	0.48%	413	1.21%	62	105	81	97-1	584)	(144)	65	(209)¤
Wabash∗¤	31,280	(130)¤	(0.41%)	(1,608)¤	(4.89%)¤	(61)⊭	(69)¤	2:3	(71)¤	(596)¤	(1,009)¤	38:	(1,047)
Wells≝	28,206	192	0.69%	569	2.06%	119	77	16:	611	655	(70)⊭	148	(218)¤¤
Whitley⋅¤	34,074	297	0.88%	784	2.36%¤	91-	211	10:	201	735	703	109:	(39)⊭
NEI-11¤	784,805	4,874	0.62%	25,719	3.39%	3,560	1,358	664	6941	31,048	(4,863)	6,259	(11,122)

Sources: U.S. Census Bureau, Population Division, Annual Estimates of the Resident Population: April 1, 2010 to July 1, 2018 [Table PEPANNRES]; U.S. Census Bureau, Population Division, Estimates of the Components of Resident Population Change: April 1, 2010 to July 1, 2018 [Table PEPTCOMP] |



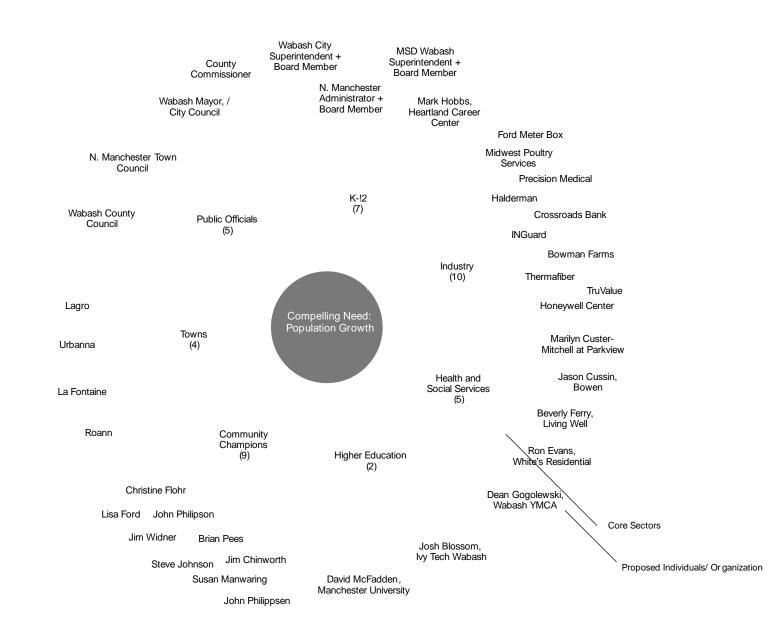
Compelling Challenge

How can we work together to change the trajectory of our population decline?

Identifying Stakeholders

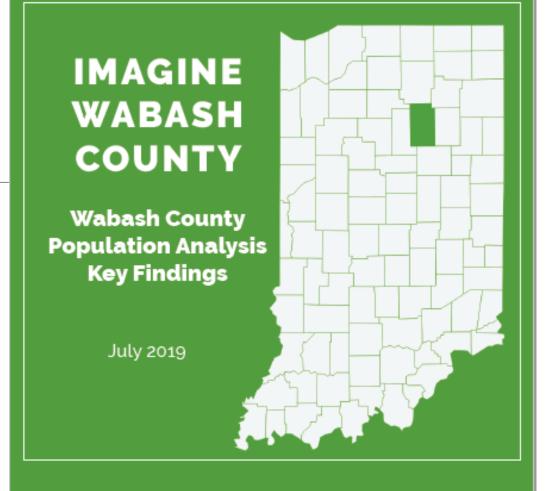
Our Partners

- Identified core sectors
- Identified individuals and organizations
- Considereddiversity ofgeography anddemographics

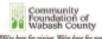


Wabash Baseline Data

- Completed a study on population decline
- Included data trends and projections
- Qualitative feedback from millennials and out of county residents













36,582 5,903 35,: 619,510 **W has**

Did you know?

- Wabash County declining popula
- If a wall was bui exit, the County
- Wabash County's faster rate when

IMAGII

Wabash

August 20, 5:3 Honeywell Co 275 West Mar Wabash, IN 4

WILLDE DID MYDYCH COUNTY COS

"WE DIDN'T HAVE ENOUGH CUSTOMERS"

-Wabash County Business Owner





LEARN MORE ABOUT THE FUTURE OF WABASH COUNTY ON AUGUST 20 AND AUGUST 22!







Crafting shared outcomes



Mutually Reinforcing Activities

- Our Plan for the Future
- Buy in and ownership

WABASH COUNTY EARLY CHILDHOOD EDUCATION COMMITTEE

2018-2022

WHO WE ARE

Stakeholders

BUSINESS

- Bona Vista
- Ford Meter Box
- Grow Wabash County
- Honeywell Center
- Transform Consulting Group

COMMUNITY

- City of Wabash
- Community Foundation of Wabash County
- Wabash County Probation
- Wabash County United Fund
- Wabash County YMCA
- Wabash Presbyterian Church

EDUCATION

- Healthy Families Area 5 Agency
- Heartland Preschool
- Ivy Tech Community College
- Little Friends Daycare
- Manchester Early Learning
- Manchester University
- Wabash City Schools

HEALTH

- Bowen Center
- Friends Counseling Center
- Parkview

The vision of the Committee is to revitalize our community so it can thrive long term.

Our mission is to transform our community by connecting kindergarten readiness to economic success.

STRATEGIES

GOALS

- O/
 more seats for infants & toddlers o part-day exempt preschool programs become full-day
- 2. IMPLEMENT EARLY CHILDHOOD EDUCATION COOPERATIVE MODEL
 - new seats for 0-5 year olds

3. RECRUIT AND RETAIN HIGH-QUALITY EARLY CHILDHOOD EDUCATORS

teacher credentials by 20% enrollment in apprenticeship program

4. DIVERSIFY PROGRAM OFFERINGS TO MEET COMMUNITY NEEDS

- diversity in program models for children with disabilities 2nd & 3rd shift option sick care program offerings geographic location options
- 5. ADVOCATE FOR STATE VOUCHER PROGRAM CHANGES TO MEET DIFFERENT ACCESSIBILITY NEEDS

6. INCREASE CAPACITY OF HIGH-QUALITY PROGRAMS

number of rated, high-quality programs

7. IMPROVE THE QUALITY OF TEACHERS

programs participate in professional development "Thrive in 5" classrooms/teachers implement CLASS assessment

8. CREATE AN EARLY LEARNING SCHOLARSHIP PROGRAM

- Determine ☐ cost of tiered scholarship cost of high-quality program with livable wages ☐ source to host the scholarship fund
- 9. DEVELOP EMPLOYER-SPONSORED EARLY CHILDHOOD EDUCATION PROGRAMS

Develop toolkit for employers & Recruit employers to offer care

10. DEVELOP A CAMPAIGN TO PROMOTE EARLY CHILDHOOD EDUCATION

- cost for tiered scholarship Create
 - cost of high-quality program with livable wages
 - source to host the scholarship fund

11. OFFER PARENT EDUCATION AND TRAINING CLASSESS

75% New parents enrolled in education classes/training & collect data



BENEFITS FOR CHILDREN

THE DIFFERENCE THESE

GOALS WILL MAKE

Outcomes

- Ready for school
- Safe & educational environments
- Higher chance of success

BENEFITS FOR FAMILIES

- Parents can work or go back to school
- Improve living situations

BENEFITS FOR ECONOMIES

- More reliable workforce
- More productive workforce
- More skilled workforce
- More earnings invested in economy and tax base

BENEFITS FOR COMMUNITY

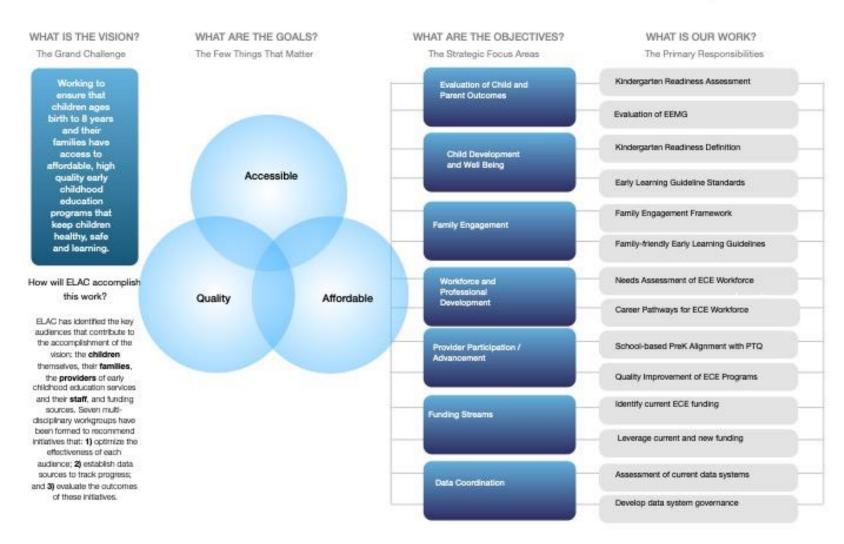
- Lower incarceration rates
- Increase health outcomes
- More engaged citizens



We're here for giving. We're here for good.

The Early Learning Advisory Committee (ELAC) was appointed by the Governor to assess the availability, affordability and quality of early childhood programs statewide and make best practice recommendations for interventions to improve and expand early childhood education.

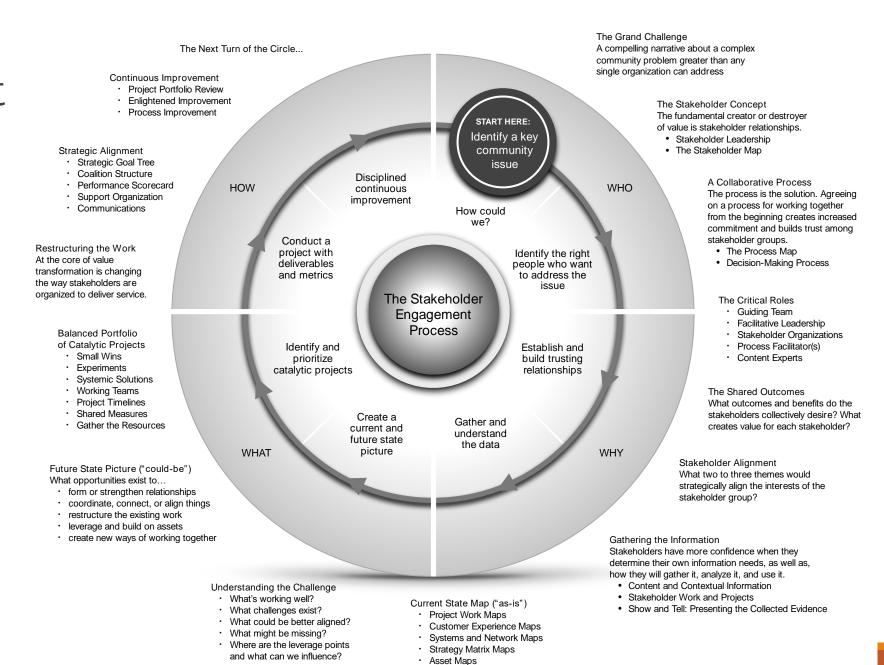
 Clear plan for the future



© Early Learning Advisory Committee

http://www.in.gov/fissa/carefinder/4842.htm

Stakeholder Engagement Process





Continuous Communication TRANSFORM

- Formed a Steering Committee "Guiding Team"
 - Guide monitor work/ alignment
- Committees/ workgroup meet
 - Implement the agreed upon plan / activities
- Bring everyone together annually to check in and update

Continuous Communication

- Clear explanation of who is involved and role(s)
- Backbone Support organization

Early Learning Advisory Committee (ELAC)

Vision: Working to ensure that children ages birth to 8 years and their families have access to affordable, high quality early childhood education programs that keep children healthy, safe and learning.

Audiences Served Children, Families, ECE Providers, and ECE Professionals Responsibility for... Goals Accessible Affordable High Quality Coordinates and Aligns Workgroups Data Coordination and System Integration Funding Streams Workforce and Professional Development Provider Participation and Advancement Family Engagement 120+ Public - Private Community Members Child Development and Well Being Evaluation of Child Outcomes Workgroup Co-Chair **Guiding Team** Early Learning Advisory ELAC Executive Team Serves and Supports Transform Consulting



How to Get Started

- Stakeholder Map
- Organization Structure
- Stakeholder Engagement Process

Reflection

- How can you apply the key elements?
- What would be different in your community with this process?





Questions and Next Steps

 Sign up for our newsletter here: https://transformconsultinggroup.com/contact/

 Contact me with any questions or to talk further about how we can help you! Amanda Lopez, President (317) 324-4070 × 5 A.Lopez@TransformConsultingGroup.com









